

## **ZOS Communications wins at NAVTEQ Global LBS Challenge(R) Developer Competition**

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ZOS Communications, developers of a global Location Communications Platform™, has been awarded First Runner Up at NAVTEQ's North America Global LBS Challenge(R) Developer Competition for their location based rich messaging application zhiing. The award was announced at the Where 2.0 conference held in downtown San Jose, California. ZOS Communications, headquartered in Santa Barbara, California was one of 12 finalists selected from a pool of over 1100 mobile applications that use location based functionality.

ZOS Communication's zhiing application is a rich messaging application with location at its core, enabling services from social to enterprise to be layered into the lives of users—your universal inbox for location communications and interactivity.

"We are excited about the zhiing product and the buzz behind ZOS that the NAVTEQ LBS Challenge brings," said Jon Ziskind, CEO and Founder of ZOS Communications. "It was a great opportunity for our team to showcase our technology."

### **ABOUT ZOS**

ZOS Communications is the developer of a global Location Communications Platform™ that enables location sensitive communications through a unique development platform. ZOS Communications works with enterprise application providers, carriers, mobile device manufactures, and mobile developers to enable LBS technology initiatives across many vertical markets and organizations. For more information visit: [www.zoscomm.com](http://www.zoscomm.com).

### **ABOUT NAVTEQ and the GLOBAL LBS CHALLENGE**

NAVTEQ is the leading global provider of maps, traffic and location data enabling navigation, location-based services and mobile advertising around the world. First launched in 2003, the NAVTEQ Global LBS Challenge is a worldwide competition conducted by NAVTEQ Network for Developers™ (NN4D), daring application developers around the world to build innovative location-based services (LBS) using dynamic positioning technology and NAVTEQ® maps. Integrating the accuracy and richness of NAVTEQ digital map data and LBS content facilitates the timely evolution of the next wave of location-aware applications. The Global LBS Challenge has become the premier event in the LBS industry for shining the spotlight on global LBS innovation and opportunity. For more information on this year's competition, go to [www.LBSChallenge.com](http://www.LBSChallenge.com).

### **CONTACT**

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